



Asahi India Glass Ltd.



Asahi India Glass Ltd brings Windshield Experts and Glasxperts under one roof in New Delhi

New Delhi, 24th November 2014: Asahi India Glass Limited (AIS), India's leading integrated glass company, inaugurated a first-of-its-kind store in the Punjabi Bagh area in New Delhi. The Company has brought two of its signature expert service providers in glass, Windshield Experts and Glasxperts, together under one roof.

Having carved a niche in giving expert solutions in glass, AIS wants to give its' customers the convenience of a 'one-stop solution' for all their glass requirements, all in one place.

The advantage of bringing these two 'experts' under one roof is that customers can now discover a whole new world of possibilities in glass, be it for their living spaces, their business or their car.

"This unique store brings us one-step closer to our customers. An opportunity for us to give them all the great services we offer in one convenient destination. They can discover a world of possibilities in glass, for their car, home and office. That's the idea behind the store," said Vikram Khanna, COO – Consumer Glass, Asahi India Glass Limited.

Notes to Editor:

About Windshield Experts:

Windshield Experts, a part of AIS, is India's first and only car glass repair and replacement specialist. With over 50 stores across 27 cities, Windshield Experts has today become the preferred destination for customers who love their car and want world class services. It was recently featured in NDTV Profit's CNBC Bazaar Buzz for its expert services and other value-added benefits.

About Glasxperts:

Glasxperts on the other hand is AIS' lifestyle solutions specialist that delivers expert solutions in glass for interiors of homes, offices and commercial spaces. With an unrivalled array of contemporary products, functional solutions and modern ideas in glass, Glasxperts provides consumers with expert service at every stage, from design and choice of products to installation.

About Asahi India Glass Limited (AIS):

Asahi India Glass Ltd. (AIS) is India's leading integrated glass solutions company and a dominant player both in the car and building glass segment. It commands over 70% share in the Indian passenger car glass market. Established in 1986, AIS' footprint today spans the entire spectrum of the automotive and architectural glass value chains. It is a sand-to-solutions organization with products & services for institutional buyers as well as retail customers.

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